

# 11<sup>th</sup> EUROPEAN BIOSIMILARS CONGRESS

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## Galvanizing the scientific community: Igniting the power of leadership!

**Mark Brouker**<sup>1,2</sup>

<sup>1</sup>United States Navy, USA

<sup>2</sup>Chapman University School of Pharmacy, USA

A culture of trust is imperative to attain and sustain superior performance. This workshop looks beyond traditional organizational models by exploring the approaches used by top performing fortune 500 companies, elite military units, including United States Navy SEAL teams, and leading sport teams. Whether in medical, pharmaceutical, engineering, science, technology, or business setting, attendees will learn, by case studies, personal stories, lecture and group exercise specific practical and proven leadership behaviors that create an exceptional culture of trust. Attendees will learn to fully appreciate the profound power of these behaviors and the remarkable long-term positive impacts on employee engagement, retention, innovation and overall performance. These leadership behaviors will not only be explicitly defined, but also measured, rewarded, and if necessary, corrected at the point of service. Special emphasis will be placed on discussing new research that will help participants understand the vast potential of the leadership phenomena. Lastly, attendees will learn that these tools can be used immediately upon returning to their workplace. This fascinating seminar is presented by a proven healthcare leader with many years of healthcare leadership experience, 15 years of which were spent in the C-suite. He has presented captivating leadership seminars to thousands of professionals around the world. He is the first, and only, Pharmacy Officer in the United States Navy to serve as Commanding Officer of one of the 5 premier Navy Medicine Family Medicine Teaching hospitals. Likewise, he is the first, and only, Pharmacy Officer in the United States Navy to serve as regional Chief of Staff of one of the 3 Navy Medicine regions world-wide.

m.e.brouker@gmail.com