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Creating conscious companies

We live in profound times where so many different trends are happening all at once. AI, IoT, Chat Bots, Automation, VR, AR, Autonomous Vehicles, Block chain, Wellness, Health & Mindfulness, Autonomous Companies, Software eating the world, Experience Economy, etc. As the world comes under increasing pressures of Climate Change on top of all of the above trends, the world of business must move towards much more sustainable approach to commerce and growth. The answer for it all is in the idea of increasing awareness amongst employees in companies: executives, management and staff at large.

Awareness is consciousness.

As we become more conscious as people, we want to create and work for more conscious companies. Design Thinking and UX Design come into play much more prominent role in shaping this future we all want.

Biography

Diana Mae Fernandez was professionally involved in Venture Capital with a focus on telecommunications companies on Wall Street. As a Design Thinking Business Coach, Diana has helped thousands of start-ups, online entrepreneurs and corporations expand rapidly by leveraging social media growth. With a strong following reach in the millions for her own personality brand, she designs daily keen insight to the business world.

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