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Increasing bioavailability when formulating for efficacy

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When creating a formula for a great product, we have to consider what method of delivery best suits our product. When placing materials into a capsule, we also have to consider how to avoid having the stomach destroy everything. We have to think about how the liver is going to remove anything unnecessary for our body. My presentation will consist of methods and techniques to improve bioavailability in a capsule. This way we can increase potency hit target tissues, and decrease costs.

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