## 8<sup>th</sup> Global Entrepreneurship & Business Management Summit

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# Building a lifestyle business you love as a female entrepreneur.

Abstract

Good luck, hard work, small launches or purchasing expensive programs isn't all you need to generate consistent high-ticket sales and scale your business. You need an aligned strategy to fulfil your purpose to serve your niche client.

As you work with Natasha you will develop a strategy for your growing business and put an end to the burnt-out stage, lack of confidence, procrastination, overwhelm, and brain fog.

I struggled with paying my bills, having the freedom to make positive choices to grow my coaching business, and converting my cold leads into hot sales until I stumbled upon the IMPACT method without even realizing it.

IMPACT method has been my game-changer as well as those hundreds of female entrepreneurs who want to create a profitable business that they are proud of.

#### Learning objectives:

• Creating a systematic roadmap that reverse engineers your goals into achievable results so that you have a full proof business strategy

• Getting out of the hamster wheel and focusing on just your selected niche with highticket sales, an inspiring customer journey, impactful ROI among other factors that will scale your coaching business

• Seeing your business as a source for motivation and inspiration to others, providing true freedom and abundance

#### **Biography:**

Natasha Vaswani is a leading expert in self-mastery for female entrepreneurial coaches who generate consistent high-ticket sales. She has coaches around 500 women entrepreneurs from all walks of life, transforming their dream businesses into a beautiful reality. Also, she has a podcast show where she discusses important issues such as setting healthy boundaries, tools on how to scale your business and customer journeys of how they hit 6k + months by just changing a few things.

Natasha believes that we all have **unlimited potential** as that is what her milestones taught her, which just made her journey even more interesting. Some of her milestones are that she is a cancer survivor, a sexually- assaulted child, and a dyslexic learner.

Since childhood, she actively participated in her family business in Barcelona, yet she wanted to create her own identity in the business world as a female entrepreneur. After graduating in Business Administration and Management from the University of Westminster, London, she got certified as a coach and counsellor and began working with women who required some guidance to start their coaching business, until she hit 6k+ months and today she coaches female entrepreneurs from all over the world, adding unlimited value and growth to their journey while they scale in their business.

## Natasha Vaswaninyo

Business coach-speaker-author, Spain.

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