

Dear Readers,

With a great pleasure, I would like to express my happiness on the eve of entering into the 10th year of this Scientific Publishing Field. Initially we started this **Journal of Accounting & Marketing** with the aim to disseminate advanced knowledge all over the globe. Thankfully, with the constant support of Eminent Editorial Board Members, Potential Reviewers and Active Authors we are able to run this journal so successfully till now and we hope it continues in near future also. Journal of Accounting & Marketing provides the bimonthly publication of articles. In the year of 2019, we have published a very good number of articles, which were recent discoveries.

In the past years, apart from releasing regular issues at present, our main focus is to make scientific papers more accessible for aspiring researchers. With the support of Editorial board members, Executive editors and Guest Editors, we are planning to come up with interesting special issue topics to encourage the authors. Journal of Accounting & Marketing comes under the top ten journals in this open access field. In 2020, we have already released one issue and now we are in the process of releasing another issue.

Finally, Journal of Accounting & Marketing sincerely appreciates each and every member for their valuable service in this Publication Process. We always look forward to work with many young scientists across the globe.

Nancy Lisa,

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