2020 Conference Market Analysis

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Let's Discuss Heart to Heart about Heart Disease in 31st European Heart Diseases and Heart Failure Congress

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Market Analysis

We are glad to announce our 31st European Heart Diseases & Heart Failure Congress which will be held during March 09-10, 2020 in Prague, Czech Republic working under the theme "Mission to Fight against Heart Diseases and Heart Failure".

Global Market Share

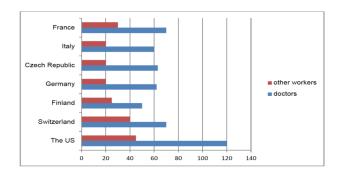
Europe's manufacturers regulate most of the domestic medical device industry, but the market currently depends on importation from the worldwide markets. Imports of medical devices accounted for nearly \$3.8 billion in 2015, more than 50% of the overall market. The packaging market for medical devices in Europe is expected to grow by 2018-2022 at a CAGR of more than 7%. There were about 1.8 million doctors working in Europe. In the largest Member States of Europe, the total number of physicians practicing in Europe was: Germany (333000), followed by Italy (236000), France (206000), the United Kingdom (181000), and Spain (177000). Altogether, these five states account for about two-thirds, which are about 64% of the total number of doctors working in Europe, above their overall 63% share of the EU population.

Market Report:

The annual mortality rate for <u>coronary heart disease</u> decreased 31.8% from 2006 to 2016, and the total number of deaths decreased 14.6%, but the issue and risk factors remain terrifyingly high. In 2015 to 2016 (annual average) the total direct and indirect cost of heart disease was \$218.7 billion.

Members Associated with Euro Heart Failure:

Health professionals such as Doctors, Surgeons, Cardiologists, Physiotherapists, Nursing Staff, and Pharmacists, People working with clinical research organizations, students studying life sciences are participants commonly associated with the conference **Euro Heart Failure 2020.** There are currently an estimated 2, 00,800 licensed doctors in the Czech Republic to practice. The increase in the number of doctors has doubled over the past 30 years, but the rate of increase is now very minimal. Yet, after 1971, the Ministry of Health has limited the number of medical students, a step that will lead to a decline in the number of physicians in the coming years, along with the retirement of currently active physicians.



Global Business Value:

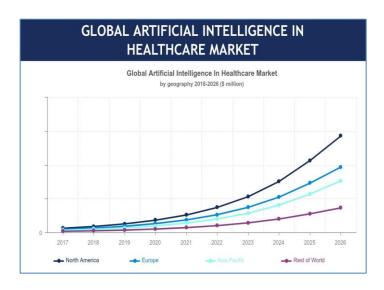
Market growth is due to the growing adoption of digital pathology to improve research laboratory effectiveness, rising cardiac incidence, increasing digital pathology applications in drug development and companion medicine, simple consultation and increasing government and business player initiatives.

It is expected that the implementation of inexpensive pathology scanners, personalized products, and convergence of laboratory info systems (LIS) and electronic pathology systems will provide significant growth opportunities for manufacturers in the coming years.

A study by Transparency Market Research estimates that the worldwide marketplace for Cardiac Disease will undoubtedly grow at a gentle rate of 6.5% between 2017 and 2025. At this speed, from US\$17,318.0 mn in 2016, the market is expected to clock a cost of US\$30,314.5 mn by 2025-end.

The global market for <u>Cardiac Diseases</u> can be segmented into consumables, tools and services, depending on the product and services. The instrument section can be further divided into tissue processor, microtomes, slide strainer, and so on. Between them, the service process is currently leading the market due to rising cases of essential diseases that need urgent medical attention. This accounted for a significant market share of 45.9% in 2016.

Geographically, North America has a dominant market position and had a strong 40.0% share in the industry in 2016. The dominance of the area is largely due to a large population of elderly people who are highly vulnerable to heart diseases and chronic diseases. A superior infrastructure and fair care options, however, also have a positive impact on the market.



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