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# Market Analysis Report of 4th International Conference on Hypertension and Cardiac Health Scheduled During 25-26 March, 2020 at Tokyo, Japan

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As per a statement of World Health Organization (WHO), Hypertension is one of the silent killers in 21st century and is one of the biggest global public health concerns. Hypertension is major contributors of cardiac complications, stroke, heart diseases, kidney failure, blindness, including premature death and disabilities. Hypertension is curable as well as treatable for which there is a need of involvement from individual entities, government and private sectors, health workers, civil societies and moreover individual awareness is highly recommended.

As per the estimation of WHO, globally more than 1.13 billion of people are affected with Hypertension among which less than 1 in each 5 is under control. Unhealthy diets, lack of physical activities, consumption of alcohol & tobacco are the main contributing factors of Hypertension. To reduce the prevalence by 25% by 2025, WHO along with United States Center for Disease Control and Prevention launched Global heart Initiative in 2016. Globally, Hypertension or high Blood Pressure leads to 7.5million death cases which shares about 12.8% of all death cases recorded. Hypertension is also accounts about 57million disabilities adjusted life years which is about 3.7% of total adjusted life years. Hypertension is the primary risk factor of coronary heart disease, ischemic & haemorrhagic stroke.

Global prevalence of Hypertension in adult aged>25 was about 40% in 2008. Between 1980 to 2008 the prevalence was moderate. But, due to sharp growth in population, ageing population the uncontrolled Hypertension reached to 1 billion 2008 from 600 million. The prevalence of Hypertension was highest in Africa (>40%) and lower in Americas (35%).

As per the research of some independent firm, global Hypertension drug market is estimated to be \$24.7billion in 2018 & expected to hit about \$19.3 billion by 2029 with an annual CAGR of -2.3% in between 2019 to 2029. Main Drugs in the Hypertension market are Tacleer, Uptravi, Opsumit, Letairis, Adcirca, Revatio, Adempas, Veletri, Oremitram, Tyvaso, Remodulin. Major classes of drugs used are: Calcium Channel Blockers, Diuretics, Beta Blockers Vasodilators, Angiotensin Converting Enzyme Inhibitors, Alpha Blockers, Angiotensin Receptor Blockers, and Renin Inhibitors. Major players in the antihypertensive drugs market are: Actelion, AstraZeneca, Boehringer Ingelheim, Daiichi Sankyo, Johnson & Johnson, Merck & Co., Novartis, Pfizer, Sanofi Aventis and United Therapeutics.

As per another survey, global Pulmonary Arterial Hypertension (PAH) market is forecasted to touch \$9.3billion by 2026 with an CAGR of 5.6% during 2019-2026. Rising cases of PAH and the support from federal Government and private organizations, development of Orphan Drug products for PAH is fuelling the growth of the market.

**Conference** Series is delighted to host the 4th International Conference on Hypertension & Cardiac Health (Hypertension Congress 2020) during March 25-26, 2020 at Tokyo, japan. Hypertension Congress 2020 is open to the entire healthcare professional with an interest in Hypertension and Cardiovascular research & allied fields.

Hypertension 2020 Meeting is based on the theme "Exploring the new horizons to cure Hypertension & Cardiac diseases".

This Hypertension Congress is not only provides a great platform to exchange ideas, discuss case studies, share research outputs in the area of Hypertension & Cardiac care, but also provide an opportunity to meet the experts across the globe and network. Hypertension 2020 will mark the presence of international and national leaders in the sector of Cardiovascular Research, leading clinicians working in Clinical trial projects, Physicians, Primary Healthcare Providers, Academic researchers, Business Delegates, Government officials and key decision makers. The aim of this Hypertension meeting is to discuss the strategies for screening, prevention and treatment of High blood pressure and related cardiac events. This Hypertension Congress, Japan, includes several plenary presentations, interactive sessions, Video presentations, Poster Presentations, Special case studies sessions, Young Research Forums, Networking sessions etc. The sessions in this Hypertension Conference will help the young investigators including healthcare practitioners, Primary healthcare providers, and Academic investigators to acquire in depth knowledge from the basic study of Hypertension and Cardiac health to Clinical aspects of Hypertension and Cardiac Health management.

#### Importance and Scope:

Hypertension is a major menace factor for cardiovascular diseases, cerebrovascular events and ischemic heart diseases, thereby considered as one among the most imperative inevitable causes of premature morbidity and mortality in the world. It is often symptomless, so screening is vital before harm is done. Many surveys show that hypertension remains underdiagnosed, untreated and poorly controlled. On the whole, the prevalence of hypertension (at least  $\geq 140/90$  mm Hg or on treatment) in those aged over 35 was observed to be 32% in men and 27% in women.

Hypertension Congress 2020 provides an international platform for presenting researches about Hypertension and related concepts, sharing alternative ideas about the severe cardiovascular risk factor, contributing to the dissemination of information about the trouble for the welfare of the society.

## **Target Audience:**

- Directors of Hypertension or related Programs or Associations
- Heads, Deans and Professors of Hypertension or Cardiology departments
- Scientists and Researchers organizers
- Doctors
- Medical Colleges
- Writers
- Healthcare professionals
- Founders and Employees of the related companies
- Clinical investigators
- Hospitals and Health Services
- Pharmaceutical companies

- Training institutions
- Support organizers
- Data Management Companies
- Cardiologists training and education
- Nurse and nursing education institutions

## **Related Companies/Industries:**

- American Cardiology and Nuclear Practice
- Behring Hospital Vall D'Hebron, Laboratorio ecocardiografia, Barcelona
- Cardiology and Internal Medicine PA
- Cardiology Centre
- Cardiovascular Centre of Hagerstown
- Cardiovascular Diagnostic Centre, PA
- Columbia Cardiac Care American Cardiology and Nuclear Practice
- Behring Hospital Vall D'Hebron, Laboratorio ecocardiografia, Barcelona
- Cardiology and Internal Medicine PA
- Cardiology Centre
- Cardiovascular Centre Of Hagerstown
- Cardiovascular Diagnostic Centre, PA
- Columbia Cardiac Care
- AMG Cardiovascular Consultants
- Calvert Cardiology Clinic
- Cardio Care, LLC
- Coronary Artery Disease NSC "The M. D. Strazhesko Institute of Cardiology" Kiev
- Delmarva Heart, LLC
- Doctors Community Hospital
- Suburban Cardiology and Internal Medicine, PC
- Taunton Satellite Office
- The Cambridge Hospital
- The Heart Centre of Metro West
- The Plymouth Heart Centre
- Tufts Medical Centre
- UMass Memorial Medical Health Care-Memorial Campus
- UMass Memorial Health Care Cardiac Ultrasound Laboratory
- West Roxbury Veterans Affairs Medical Centre
- Winchester Hospital Echocardiography Laboratory
- WPA-Woburn Medical

## **Related Associations and Societies:**

- Arun dal heart associates
- Cardiology Associates, LLC Annapolis
- Cardiovascular Specialists of Frederick
- Chesapeake and Washington Heart Care, PC
- Chesapeake Cardiovascular Associates-Woodholme
- Cardiology Associates, LLC Kent Island
- Child Cardiology Associates
- Delaware Cardiovascular Associates Elkton Office
- Patuxent Cardiology Associates
- Steward Physician Network, Inc.
- Suburban Cardiology and Internal Medicine, PC
- Steward Medical Group, LLC

